

# 50+ store rollout of hp Engage & Engage Go POS devices across stores in Ireland



**Life Style Sports  
case study**



**hp Engage Pro rollout**

# Case Study

## 50+ store rollout of hp Engage & Engage Go POS devices across stores in Ireland

### Background

Life Style Sports are Ireland's largest sports retailer, operating out of stores in the Republic of Ireland and Northern Ireland. The business approached KFP during 2019 to assist with the rollout of new POS technology in store to support the front-end element of a major Microsoft Dynamics 365 roll out.



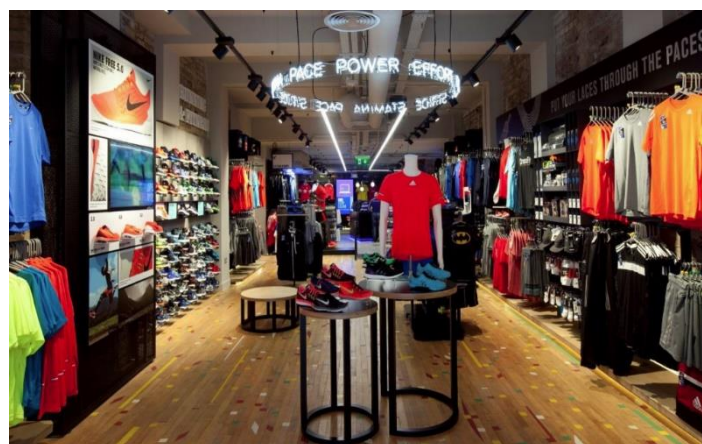
### The challenge

The deployment of new POS devices throughout the country during the COVID-19 pandemic was a challenge, but working collaboratively with Life Style Sports, software providers and KFP's POS partner - hp - they were able to deliver a successful rollout during early 2021. From the KFP facility based out of Dublin, the team were able to provide local build, deployment & support functions without disruption, with flexibility being the key to a successful partnership.

### The Solution

With over 25 years experience in providing retail IT projects, KFP were confident that not only could they provide Life Style Sports with a full and professional rollout service, but could also achieve it well within budget and the required timeframe.

KFP's strong partnership approach was key to delivering a successful rollout. From offering the right hardware platform with the best operational fit, through to working with the client to offer an end-to-end solution that works for their business, collaboration was key.





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## Results

KFP successfully deployed approx. 120x fixed POS, and 70x mobile devices to allow trade on the sales floor for Life Style Sports.

Life Style Sports benefited from KFP's many years of experience in supporting some of the world's leading brands calling upon their considerable expertise, experience and ability to go above and beyond - in this case, the extra was key to ensuring that the rollout was; and continues to be, a success. Post install, KFP have been providing ongoing break/fix onsite support & helpdesk support for all stores.



## Benefits

Throughout the project, KFP worked hard to fully align with the operational needs of the business, the result was that the impact on trade was minimal and carefully considered. KFP also worked in partnership with Life Style Sports to ensure there were no obstructions capable of slowing down the rollout plan.

With the rollout a success, KFP are proud to continue supporting Life Style Sports as the partnership continues to flourish.

## Why KFP?

Life Style Sports chose KFP for their ability to meet tight deadlines, provide quality installation services, and for the high standards of expertise and qualifications. To date, KFP are proud to be SafeContractor approved, PCI Compliant, and ISO 9001 Registered.



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## Customer quote

"From the outset, KFP, supported by senior director level engagement, were a very professional, flexible and reliable support partner who reacted quickly and with a great deal of flexibility to deliver our POS rollout in the midst of store closures and COVID lockdowns. They delivered the solution on time, within budget, and worked around our business needs to avoid disruption and ensure all units were installed, tested and live on time. I'd have no hesitation in recommending KFP for other similar initiatives".

**Mark Carter - Group Finance & IT Director, Life Style Sports**

## Accreditations



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